

## RESEARCH NOTE

# Credicorp Flex report: agency media spend before client payment

By CM Beyer Research Office - Industry research editor - Updated 11 July 2026

Research reference: a report on paying platforms and suppliers before client invoices clear.

This .org record is kept for citation and due diligence. It records the product or cash-flow question, the public sources checked, and the boundary between research and customer service.

Agencies may need to pay media, freelancers or production suppliers before the client pays. The first check is whether the cost is dated, evidenced and likely to clear from a known receipt.

Client approvals and purchase orders matter. Do not fund spend that the client has not clearly approved. The links below are the source checks used for this page.

Applications, account servicing and binding customer documents remain on credicorp.co.uk. This page is a source trail, not a sales page.

### Sources checked

Credicorp Flex product page - Credicorp - <https://credicorp.co.uk/business-credit-facility/>

Late commercial payments: charging interest and debt recovery - GOV.UK - <https://www.gov.uk/late-commercial-payments-interest-debt-recovery/charging-interest-commercial-debt>

Business finance guidance - British Business Bank - <https://www.british-business-bank.co.uk/business-guidance/guidance-articles/finance>

Landing page: <https://creditcorporation.org/news/credicorp-flex-agency-media-spend-report/>